The #1 In-Store Retailing Network of Small Package Shippers in the US – Serving Independent Retailers Since 1984

Volume 23 / Issue 7 / July 2018



Stephanie Hopson President, CEO

## **Update on UPS Retail Rates and Beta Sites**

Below we are reprinting the email we sent out to our Nation Network of Shipping Centers on June 6, 2018, the day after we received news from UPS that they went ahead and changed rates at all of our PEC locations. PEC currently has Beta Sites running the New Retail Rates in several locations and have had no negative feedback, issues, or any other adverse reactions from this UPS change. It is way too soon to see how a center's overall profit will be effected, if the lower residential rates will increase volume or how more competitive rates will work in situations when there is competition in a store's community. We will be rolling all of PEC's Shipping Centers to the new Version of Software soon.

Package Express Center, Inc. has been in negotiations with UPS Corporate for over a year now regarding better rates and discounts.

UPS went ahead and on June 5, 2018, applied ground discounts\* to all packages shipped from PEC locations. You will see a new line item on this week's UPS invoice showing a discount on all ground packages shipped. Discounts off ground packages ranging from 13% to 27%\* based on weight.

PEC has now been given the go ahead from UPS to let centers start charging these rates and we will be rolling out our Beta locations this week. PEC then will be rolling out a National Automatic Software Update to everyone soon.

These special discounts for our National Network of Package Express Center locations are based on the fact that all PEC locations will be charging UPS Retail Rates. \*

Package Express Center Inc., will keep you updated to the progress of the changeover to Retail Rates via email and watch for any updates concerning this mission in this upcoming month's Traffic & Profit Newsletter. \*PEC has also created another rate structure so stores can still have a choice in pricing.

Contact Information: info@packageexpresscenters.com Phone 1-800-274-4732 Fax 1-800-570-0683

## A company's website can be one of it's most important tools

By the way...Have you seen the all new Package Express Center Corporate website? We threw the old website away and totally redesigned our new website from scratch. We hope you find our modern, newly re-designed website easier to read, navigate around and use.

PEC just finished our first year using Google Ad Words and have learned so much from using this advertising

vehicle including: ever changing key words, clicks from certain words, click through, clicks from different devices, failed interest due to words, success rating, etc.....

We have had almost 20,000 hits in the past year to our website from ad words alone. Prior to redesigning our website it was only 7% mobile friendly according to a study and after the redesign we are at 97% mobile friendly. We have seen a huge change in the amount of traffic from users using mobile devices to access our website and feel the redesign of our internet presence was a necessary change for our accounts to access our resources, software, and materials from any device they choose to use. Traffic to our website is now at 83% mobile



devices from our ad word campaign and overall traffic - including PEC account usage is at 58% mobile usage.

We kept many necessary items, added new stuff, and didn't repost some old things. Check out our new site today and see what you think. If you want something and don't see it anymore, please ask us and we will get it to you.

#### FedEx to add 500 stores inside Walmart

By Nandita Bose

LAS VEGAS (Reuters) - Package delivery company FedEx Corp said on Tuesday (March 20, 2018), it will open 500 FedEx Office stores inside Walmart Inc's U.S. locations, a partnership intended to help both companies attract new customers and handle on-line order returns.

The new locations, to open over the next 24 months, are going to be in addition to the 47 stores inside Walmarts across six states that offer packing, shipping and printing services.

Brian Philips, chief executive of FedEx Office, told Reuters in an interview the company spent a lot of time looking at the types of customers visiting these facilities.

"What we found was that 88 percent of customers who come to our location are there to do business with us but over half of them are doing business with the retailer as well. They are buying something at Walmart while they are there," Philips said on the sidelines of Shoptalk, a retail conference in Las Vegas.

He also said the move is a significant part of FedEx's strategy to handle returns of items that were ordered on-line as the company has witnessed orders from retailers triple in volume.

FedEx is rethinking last-mile package delivery into crowded residential areas and expanding its network of convenience locations, Philips said.

The FedEx Office stores will be 450 to 700 square feet in size. FedEx Office operates approximately 1,900 company-owned stores and locations in the United States.



### UPS and Teamsters Reach Handshake Agreement

On June 22, 2018, UPS and the International Brotherhood of Teamsters (IBT) announced a tentative agreement was reached on the National Master Agreement for small package. The agreement, which is subject to ratification, covers approximately 246,000 full- and part-time employees in the U.S.

The new agreement provides for our employees while balancing UPS's need to remain highly competitive for years to come. It rewards our employees for their contributions to the company's success and ensures we have the flexibility to meet customers' needs.

Source: ups.com

## **Hello, My Name is Brian**

There are a lot of reports that have been built into PEC's Total System Software. We have the following:

- Daily Receipts Report
- · Package Level Detail UPS Manifest
- RPDO (Retail Package Drop Off) Manifest
- Drop off Package Report
- MSR (Monthly Shipping Report) Invoice and also Monthly Management/Profit Report
- Monthly Summary Report
- Data Analysis Report (Can be run for any time period of your choice)

Do you know what all of these reports that are in the software are used for and what information you can gain from them? Would it not be easier and faster for you – for someone to talk you through how to run them, use them and

decipher them – than you trying to figure them out on your own? Well, that is where I come into the picture. Call me today and I will explain all of the reports to you, help you interpret them, and clarify all our data features.



|   | Monthly "P       | ackage Pro       | cessing &                             | Shipping"                     | nvoice                                 |  |                                   |  |                              |  |   |  |                              |  |              |            |                | Manifest     |
|---|------------------|------------------|---------------------------------------|-------------------------------|--|--|-----------------------------------|--|------------------------------|--|---|--|------------------------------|--|--------------|------------|----------------|--------------|
| Please FAX this invoice to 1-800-570-9693 immediately. MAIL a copy of this invoice WITH CHECK: to P.O. Box 1176 Greeneville, TN 37744 by the 15th to AVOID a \$20.00 LATE CHARGET!                                    |                  |                  |                                       |                               |  |  |                                   |  |                              |  |   |  |                              |  |              |            |                |              |
| Account Number: 0101A   |                  |                  |                                       | Total Shipping                |  | Daily Receipts Repor   |                                   | Version 10.5.36 Consettlor is in my market are         | PEC's Total Shipping         | Detail M   | anifest Repo  | rt   |                              |  |              |            |                |              |
| TESTING ACCOUNT<br>302 CCU BLVD   |                  |                  |                                       | bware Version:                | XXX.XXX                                |  | rical ampping                     |  | Daily Naturalities Region    |  |   |  |                              |  |              |            |                |              |
| 202 000 80 10   |                  |                  |                                       | erating System:<br>a Printed: | Windows X                              | P Professional   |                                   | Customer Receipts Res                                  |                              | Date XXXXXX  |   | Version aggregate  | UPS Standard                 | Shipping Charg   | 06           |            |                |              |
| GREENEVILLE   |                  |                  | Reselve                               |                               | Masi Telal Store Des Cuell             |  | Total                             | PACKAGE EXPRESS TEST DENTER                            |                              |  |   | Shipper #  | . 300,000                    | **   |              |            |                |              |
| GRADIEVELLE IN 2740   |                  |                  | Rep                                   | Report For: January, 300000   |  |  | y Number Zone V                   | Steight Value Chy Cost Fo                              | miking Coupons Validby Foot  | Posts Carrier  | Cash Check Charge Farly   | SREENEVILE TN 37746                                      |                              |  |              | Pickup #   | E 4657410      | 573          |
| Sat Week Ending Date:   | xxxxxx           | xxxxxx           | xxxxxxx                               | YATATOO                       |  | Totals   | 100 50                            |  | 0.00 0.00 0.00 0             | DC 2 80 mins Letter Engress<br>DC 17 40 mins Famor Engress | 200 4240 000 000  | GREENEVILLE IN 17765                                     |                              |  |              |            |                |              |
| Retail Pkgs:  |                  |                  |                                       |                               |  |  | 190 300                           | 20 100 37.26 28.91                                     | 0.00 0.00 0.00 0             | DD 8.315 LPTS 3 Day Select                                 | 37.30 0.00 0.00 0.00<br>00 0.00 141.82 0.00 0.00                          | Gate Shipped axes  |                              |  |              |            |                |              |
| Domestic Pkgs:  | - 4              | - 7              |                                       | 15                            |  | 26   | 198                               | 12 12 1226 970   |                              | 00 2.00 Ground Residents<br>00 3.30 Ground Residents       | 200 1220 000 000<br>1270 000 000 000                                      | Invoice Tracking #                                       | Zip Code                     | TTT  |              | COD No.    |                | 08           |
| International Pkgs:   |                  |                  | 2                                     |                               |  | 2  | 1000 0                            | 10 10 12.74 9.38                                       |                              | DD 338 Dround Residents                                    | 0.00 12.74 0.00 0.00<br>0.00 0.00 0.00                                    | 104 Nor Identification (                                 |                              | WT RES   | Chgs C       | thes Value | Chas C         | Days ARS     |
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| 3rd Party Pkgs:   | - 1              |                  |                                       |                               |  | 1  |                                   | Month  | y Manageme                   | nt/Profit Reno   | ort   | S008094 123071110300094                                  |                              | 3 X  | 6.72         | -          | +              | -            |
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|   |                  |                  |                                       |                               |  |  | LAST YEAR                         | AN FEB MAR APR<br>236 166 418 267                      | MAY JUN JUL A<br>405 254 331 | 30 SEP OCT NO  | V DEC YED TOTAL<br>391 841 923 4473                                       | 50090548 123071110300854<br>50090548 123071110300854     |                              | 54 X   | 6.56         | _          |                |              |
| Stone Pkgs:   |                  |                  |                                       |                               |  |  | THIS YEAR:                        | 490 202 241  |                              |  | 1192 1192<br>29% -73%   | 90000548   1/20/11/10/200054                             |                              | 2 X  | 4.89         | -          | +              | -            |
| # of Pkgs:  |                  |                  | 1                                     | 1                             |  | 2  | 'S CHANCE:                        | 35% 127% -18%  |                              |  |   | 9 00000551 1230711103000055                              |                              | 1 X  | 4.65         | =          |                |              |
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| Total DV:   | 20               | 35               |                                       | 43                            |  | 98   |                                   |  |                              | Customer   | Count (New ye. Resuler)   | 8 0009064 123071110108966<br>8 0009064 123071110108966   |                              | 31 X   | 25 40        | =          | $\perp$        |              |
| Total DV Dollars:   | 2084             | 3456             |                                       | 4400                          |  | 9,940  |                                   | Declared Value Coverage Microtal N. Total              | YTD % Tetal                  | Mon  | eh Stated YTD School  | S 10000000 120071110000000                               |                              | 38 X   | 13.16        | -          | +-+            |              |
|   |                  |                  |                                       |                               |  |  | \$100 or Less<br>\$101 - \$2,500  | 276 82%<br>62 18%                                      | 235 20%                      | Now<br>Regular   | 142 89% 431 50%   | SCOROSS 1230711103008999                                 |                              | 2  | 12.65        | =          | =              |              |
|   |                  |                  | Retail Pkgs                           | 26                            | X \$0.95                               |  | \$3,651 +                         | 0 0%<br>341 990%                                       | 2 C%                         | Tetal  | 215 100% 740 100%   | 8   0000000 1230711103000000                             |                              | 111  | 3.66         | _          | +              | _            |
|   |                  |                  | Store Pkgs                            | - 1                           | X \$0.50                               |  | Grand Total DV<br>POP DV Units    | 220  | 725                          | Max  | Profit Analysis<br>Div Percent YTO Percent                                | 3 90080560 1230711103008056<br>16008051 1230711103008056 |                              | - 2  | 3.64         | _          | =              | _            |
| \$10.00 was collected for 5 ARS-RS Plage: \$10.00 X 30 % \$3.00   |                  |                  | POP DV \$16<br>POP DV \$1600000005.71 | 21525                         | 69013                                  | (by package) Tot   | al Fredt Total Profit             | 00080001   123071110300896                             |                              | 32 X   | 3.66  | -  | ×                            | +  |              |            |                |              |
| 55.00 was collected for 2 and Party & Internet Plage: \$5.00 X 30 % \$1.50 Priority Mail Plage: 1 X 50.00 \$0.00  |                  |                  |                                       | Package Weight                |  | Gross Sales 4  | 341 1102<br>218.60 14.302.64      | 90080983 1230711103008986<br>90080984 1230711101008896 |                              | 3 X  | 4 50  |  | =                            | =  |              |            |                |              |
|   |                  |                  |                                       | Meets   % Total               | YTO 's fessi                           | Adjusted Net   | 23% 248 248<br>23% 248            | 9058056 123071110108056                                |                              | 1 1  | 28.90   | -  | +                            | _  |              |            |                |              |
| 10.00   |                  |                  |                                       |                               | 1-2 fbs                                | 102 32%<br>76 22%  | 264 29%<br>274 23%                | Arg Not / Pkg  |                              | 90089967 1230711101008056                                  | E 09973/104   | 12   | 40.50                        |  |              |            |                |              |
| (\$101-\$200 DV) POP DV Pkg Min.: 2 1 \$1.35 \$2.70   |                  |                  |                                       |                               | 4-12 lbs                               | 4-18 15s 75 21% 229 19% Pechages Par Continuer   |                                   |  |                              | meany of Packages Shipped (UPS Returns Plus not included)  |   |  |                              |  |              |            |                |              |
|   |                  |                  |                                       | Y THIS AMOI                   |  | \$0.00   | 25-38 lbs                         | 10 4%  | 99 29<br>42 45               | Dee<br>Tea   | 163 76% 551 74%<br>28 13% 100 14%   | 22 Ground Phips<br>Standard Carlette Ph                  |                              | =  | 142.50       |            |                |              |
|   |                  |                  | PA                                    | Y THIS AMOI                   | INT                                    | \$79.12  | 11-40 lbs<br>41 lbs and sp        | 19 4%<br>11 2%   | 46 4%                        | Three & Up   | 24 11% 89 12%   | 3 Day Select Page.                                       | 25.                          |  |              |            |                |              |
|   |                  |                  |                                       |                               |  |  | Greed Total                       | 141 100%   | 1189 100%                    | Grand Total  | 216 190% 746 100%   | 2nd Day Air Pligs<br>2nd Day Ltra                        |                              | -  | -7           | FIN        | ML COPY -      |              |
|   |                  |                  |                                       |                               |  |  |                                   | Type of Shipmont March   N. Total                      | NTD N Total                  | Operating System   | when information<br>Windows 64 SE   | 2nd Day Air AM Pkg                                       |                              |  |              |            | nev shows th   |              |
| Your store made a profit of \$ 364.66 this month after paying PEC and UPS.  |                  |                  |                                       |                               | Next Day Air Us                        | Next Day Air Us 20 6% 77 5% Total Memory Usage 125000 KD / 06%   |                                   |  | 129900 KB / 56%              | 2nd Day Air AM Ltrs  | Ond Day Air AM Litrs<br>5 Newt Day Air Plags, ancluding Early AM ( 154.45 |  |                              | that were sent to UPS. It also<br>matches the Pickup Summon. |              |            |                |              |
| Be sure to reference on your check stub, the invoices that you are paying. PLEASE NOTE: If you do NOT reference the invoice #s that you are paying, we will apply funds from the cident dated invoices to the newest. |                  |                  |                                       |                               | Next Day Air Pkg<br>Second Day Air Lit | Heat Day Air Prop 12 476, 44 4% (Applicable Day Space 12 (2014) 01 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 |                                   |  | Next Day Air Ltrs. (ii       | Next Day Air Litts, (Including Early AM)                   |   |  | Raport Fast was printed. You |  |              |            |                |              |
| invoice #s that you are p   | aying, we will : | sppry runds from | n the cidest dat                      | ea involces to t              | se newest.                             |  | Second Day Air Pkg                | 1 19   | 15 1%<br>2 0%                | Cate Last Backup<br>Rates Effective                        | 2391-2004   | Next Day Air Saver                                       | tos.                         |  |              | should     | d keep this co | opy for your |
|   |                  |                  |                                       |                               |  |  | 1 Day Select<br>Ground Commercial | 172 50%  | 529 44%                      |  | er Packago Information  |  |                              |  |              |            |                |              |
|   |                  |                  |                                       |                               |  |  | Geound Residential                | 115 32%  | 476 42%                      | Costor   | er Packago Mitthaton  |  |                              |  |              |            |                |              |

## The Tech Corner

by Tyler Hutchinson

## **Spring Creators (Windows) Update**

Windows updates are an important part of keeping your computer secure and up to date. Having Windows Updates set to automatically download and apply on shutdown is the Package Express Center recommendation for your store.

These updates are free and non-invasive ways to improve

your shipping computer and make sure your shipping software runs as well as possible. One of the larger Windows 10 updates just recently released featuring a variety of improvements to the operating system. The general user interface been cleaned making it look cleaner and making it easier to use. Windows Edge, the built-in web browser has

received many improvements over the past few windows updates and the Spring Creators update brings massive improvements as Windows tries to move past their internet explorer reputation.

Edge will have a new clutter free print option as well as the ability to mute specific tabs on the fly. Even if you use Firefox or Google Chrome, Windows improving Microsoft Edge only helps consumers by pushing all competitors to offer better solutions in their browsers. Spring Creators update also has exciting new Bluetooth features. From one click easy quick pairing being added to attach Bluetooth devices to your PC to quick one tap sharing files over

Bluetooth to your PC (say from your cell phone to your personal computer).





security and general software updates that PEC and UPS plans for when releasing software. being on the latest version of windows is a hindrance to your shipping computer and your shipping software. Leaving yourself open to viruses with fixes already developed

making the software run inefficiently because its missing an expected update are just a couple reasons why not updating isn't the best idea. Don't forget its FREE - when's the last time you bought something and someone kept coming by month after month improving it and charging you absolutely nothing. Take advantage and make sure your windows updates are set to automatically download and install. Navigate to the updates section of windows by typing updates in the bottom left. Always make sure your PC says up to date and gives you that nice green check mark!

## **The Total System End of Day Instructions**

- Run your manifest
- Run your RPDO (Drop-off) manifest
- 3. Back-up data
- Set next pick-up date
- 5. Exit Total System Software
- **6. TURN OFF** computer, leaving monitor on (auto updates, if any, will automatically run when you turn the computer back on and log into Total System Software)

Any questions contact us at 800.274-4732 or help@packageexpresscenters.com

## JULY SPECIALS



## **Buy 12 rolls**

any packing tape at regular price

## **Get 3 FREE**





# Buy 1... Get 1 50% OFF

| ne roner cartriages |   |   |  |  |  |  |  |  |  |
|---------------------|---|---|--|--|--|--|--|--|--|
| Fits                | Wholesale   | 3 Or  |  |  |  |  |  |  |  |
| Printer Model       | Price   | More  |  |  |  |  |  |  |  |
| HP M102             | \$69.99 ea.   | \$65.99 ea.   |  |  |  |  |  |  |  |
| HP M12W             | \$45.99 ea.   | \$42.99 ea.   |  |  |  |  |  |  |  |
| HP 1100             | \$47.99 ea.   | \$43.99 ea.   |  |  |  |  |  |  |  |
| HP 1012 & 1020      | \$59.99 ea.   | \$56.99 ea.   |  |  |  |  |  |  |  |
| HP 5L & 6L          | \$41.99 ea.   | \$36.99 ea.   |  |  |  |  |  |  |  |
| HP 1000 & 1200      | \$55.99 ea.   | \$49.99 ea.   |  |  |  |  |  |  |  |
| HP 1505             | \$69.99 ea.   | \$66.99 ea.   |  |  |  |  |  |  |  |
| HP 1006             | \$64.99 ea.   | \$61.99 ea.   |  |  |  |  |  |  |  |
| HP 1102             | \$64.99 ea.   | \$61.99 ea.   |  |  |  |  |  |  |  |
|                     | Fits Printer Model HP M102 HP M12W HP 1100 HP 1012 & 1020 HP 5L & 6L HP 1000 & 1200 HP 1505 HP 1006 | Fits         Wholesale Price           Printer Model         Price           HP M102         \$69.99 ea.           HP M12W         \$45.99 ea.           HP 1100         \$47.99 ea.           HP 1012 & 1020         \$59.99 ea.           HP 5L & 6L         \$41.99 ea.           HP 1000 & 1200         \$55.99 ea.           HP 1505         \$69.99 ea.           HP 1006         \$64.99 ea. |  |  |  |  |  |  |  |

FOB Greeneville, TN

## **Computer Package**

Package includes CPU, Monitor, Keyboard & Mouse

#### **Dell Optiplex 580 Desktop**

- · 3.2GHz Processor
- 8GB Memory
- 320GB HDD





P.O. Box 1178 Greeneville, TN 37744 Phone: (800) 274-4732 Fax: (800) 570-0683

www.packageexpresscenters.com

SHIPPING & HANDLING POLICY - FREE SHIPPING on retail product orders of \$75 or more (does not include equipment or signs). HANDLING FEE: Orders less than \$75 are subject to a flat handling fee of \$7.95. SHIPPING ON ALL EQUIPMENT & SIGNS: All equipment, including computers, monitors, printers & scales, and all signs are shipped F.O.B. Greeneville, TN and billed to your UPS Account.